CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Sandler & Innocenzi 705 Prince Street Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	496331	1		06355106	
Product					
TARKANIAN 4 CONGRES	s				
Contract Dates	Estimate #				-
10/04/12 - 10/10/12					
Advertiser			<u>Ori</u>	iginal Date <i>i</i>	Revision
Tarkanian for Congress			1	0/02/12	/ 10/02/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	furia	TELEREP-PHIL
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	1				
	Agency Ref	I		Advertiser	Ref

Spots/

							_	Spots/	ъ.	T 0.	4-	A
*	Line	Ch	Start Date	e End Date	Description	Start/End Time	Days	Length Week	Rate	Type S _I	oots	Amount
D	1	KVVU	10/08/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30		NM	0	\$0.00
D	2	KVVU	10/08/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30		MM	0	\$0.00
D	3	KVVU	10/08/12	10/10/12	Katie Couric	2-3p		:30		NM	0	\$0.00
_ D	4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		NM	0	\$0.00
D	5	KVVU	10/08/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D	6	KVVU	10/08/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
D	7	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	0	\$0.00
D	8	KVVU	10/04/12	10/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30		NM	0	\$0.00
D	9	KVVU	10/04/12	10/05/12	Katie Couric	2-3p		:30		NM	0	\$0.00
D	10	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
=								Total	S	<u> </u>	0	\$0.00

Signature:	Date:	
Diulialuie.	= 410.	

(* Line Transactions: N = New, E = Edited, D = Deleted)

REP HEADLINE# 6355106 TRF# 496331 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV AGY

ADV. AGY.

POLI/D TARKANIAN/R/CON/NV

NAME NAME

SANDLER &

INNOCENZI

ALEXANDRIA,

VA 22314

705 PRINCE STREET

#

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT2/12 13.03

CHANGES *** KVVU-TV ***

REP.#___OFF.#__762___SALESMAN #_BUYER NAME CHRIS FEIST

SALES PRSN

PH-

TERESA

DIFURIA

ORDER # CONTRACT # 6355106	CLASS: NATL.	LOCAL	REGIONAL
PRDCT TARKANIAN 4 CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE	INVOICE)		
FLIGHT DATES OCT4/12 OCT10/12 WK-1			
CITY TAX STATE TAX CO-OP BILLING NEEDED	ם:	Ď	DATE_OCT2/12 13.03

REP: TO ROSE

FROM TERESA
PER BUYER CAMPAIGN CANCELING ORDER MARKETWIDE
REV TTL \$0
PLEASE CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD	: LGTH : SEC	C: RATE	: START	: END	:SPTS: WEEK	WEEK :	DAYS	:TOTL:
1 S 430A-459A	3	\$85.00	10/8	10/10	0	M-M		0
PROGRAM : NEWS								
2 S 900A-1000A	30.	\$275.00	10/8	10/10	0	M-M		0
PROGRAM : MORE								
3 S 200P-300P	30	\$275.00	10/8	10/10	0	M-M		0
PROGRAM : COURIC								
4 S 1000P-1045P	30	\$1,250.00	10/7	10/7	0	SUN		0
PROGRAM : NEWS								
5 s 1000P-1100P	30	\$2,150.00	10/8	10/10	0	M-M		0

PROGRAM

••

NEWS

00A-900A	TIME	5106 PROVED
00A	TIME PERIOD	.5106 TRF# 496331
		4 9 6 2 5 5 2 5 6
30	LGTH : SEC	3331
	O H S	O H
		REP
\$70		ER 1
\$700.00	RATE	REP: TEL# 610-2 ORDER WORKSHEET
Ū	ਸ਼ਿੰ	610 (SHE
)-29 EET
Ļ		93-
10/8	START	REP: TEL# 610-293-4100 ORDER WORKSHEET
ш		НАР
10/10	END	HARRIS REPORT
J	H	REI
0	END :SPTS: WEEK :	FAX#
	NEEK	FAX# 610-225-1191 RT FROM REP **CHANGES** *
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M-M		S + 1
		т 9 1
	DAYS	* O C T
		KVV
	 	.2 1
0	:TOTL:	1 OCT2/12 13.03 *** KVVU-TV ***
		*ω *

\$.00 0	CONTRACT TOTAL TOTAL SPOTS	CONI					OCT/12 \$.00	00
							PROGRAM : NEWS	
0	TH-F	0	10/5	10/4	\$700.00	30	10 S 700A-900A	
							PROGRAM : COURIC	
0	TH-F	0	10/5	10/4	\$275.00	30	9 S 200P-300P	
							PROGRAM : NEWS	
0	꾸ഥ - ㅋ	0	10/5	10/4	\$85.00	30	8 S 430A-459A	
							PROGRAM : NEWS	
0	TH-F	0	10/5	10/4	\$725.00	30	7 S 600A-700A	
							PROGRAM : NEWS	
0	M-M	0	10/10	10/8	\$700.00	30	6 S 700A-900A	
:TOTL:	WEEK : DAYS	: /WK: INVT :	: END	: START : DATE	SEC : RATE	: LGTH : S	:LINE#:REP :CD: TIME PERIOD	·· ;;

MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KTUD 1% KLAS 34% KTNV 16% KVMY 2% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Sandler & Innocenzi 705 Prince Street Alexandria, VA 22314

	Contract / Rev	ision		Alt Order #	
	496331	1		06355106	
Product			^		
TARKANIAN 4 CONGRES	s				
Contract Dates	Estimate #				
10/04/12 - 10/10/12					
<u>Advertiser</u>			<u>Ori</u>	iginal Date	Revision
Tarkanian for Congress			0	9/28/12	/ 09/28/12
	Billing Cycle	Billing	Cal	en <u>dar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	furia	TELEREP-PHIL
	Special Hand	ing			
					,
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	· Code	Product Code
	Agency Ref			Advertiser	Ref

Spots/ Length Week Rate Type Spots Amount Start/End Time Days *Line Ch Start Date End Date Description \$170.00 NM Fox 5 News @ 430am M-Th, Sun 430-5ar KVVU 10/08/12 10/10/12 Spots/Week Rate **End Date** Weekdays Start Date \$85.00 Week: 10/08/12 10/14/12 MT----NM 2 \$550.00 :30 M-F 9a-10a KVVU 10/08/12 10/10/12 More M-F 9-10a Rate Spots/Week **End Date** <u>Weekdays</u> Start Date 2 \$275.00 10/14/12 MTW--Week: 10/08/12 :30 NM 3 \$825.00 2-3p KVVU 10/08/12 10/10/12 Katie Couric Spots/Week Start Date **End Date Weekdays** <u>Rate</u> \$275.00 10/14/12 MTW---Week: 10/08/12 \$1,250.00 NM 1 :30 Su 10p-1045p 10/07/12 Fox 5 News Su 10p-1045p KVVU 10/07/12 Spots/Week <u>Rate</u> **End Date** Weekdays Start Date \$1,250.00 Week: 10/01/12 10/07/12 -----1 NM 3 \$6,450.00 Fox 5 News M-F 10p-11p 10p-11p :30 KVVU 10/08/12 10/10/12 Spots/Week Rate End Date Weekdays Start Date \$2,150.00 Week: 10/08/12 10/14/12 MTW----3 NM \$2,100.00 3 :30 Fox 5 News AM M-F 7a-9a M-F 7a-9a KVVU 10/08/12 10/10/12 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$700.00 Week: 10/08/12 3 10/14/12 MTW----NM 3 \$2,175.00 :30 Fox 5 News AM M-F 6a-7a M-F 6a-7a 7 KVVU 10/04/12 10/05/12 Spots/Week Rate Start Date **End Date** Weekdays \$725.00 3 10/07/12 ---TF--Week: 10/01/12 NM 1 \$85.00 :30 M-Th, Sun 430-5ar Fox 5 News @ 430am 10/04/12 KVVU 10/04/12 Spots/Week <u>Rate</u> End Date Weekdays Start Date \$85.00 1 10/07/12 ---T---Week: 10/01/12 NM \$550.00 :30 Katie Couric 2-3p KVVU 10/04/12 10/05/12 End Date Spots/Week <u>Rate</u> Weekdays Start Date \$275.00 2 Week: 10/01/12 10/07/12 -TF--\$1,400.00 NM 2 Fox 5 News AM M-F 7a-9a :30 M-F 7a-9a KVVU 10/04/12 10/05/12 Spots/Week <u>Rate</u> End Date <u>Weekdays</u> Start Date \$700.00 10/07/12 ---TF--2 Week: 10/01/12 \$15,555.00 22 Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	496331 /	06355106
Contract Dates 10/04/12 - 10/10/12	Product TARKANIAN 4 CO	Estimate #
Advertiser Tarkanian for Congress		Original Date / Revision 09/28/12 / 09/28/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/10/12	22	\$15,555.00	\$13,221.75
Totals	22	\$15,555.00	\$13,221.75

Signature:	Date:

REP HEADLINE# 6355106
*** UNAPPROVED REV #1 * * *

ADV AGY

ADV. AGY.

POLI/D TARKANIAN/R/CON/NV

NAME NAME

SANDLER &

INNOCENZI

ALEXANDRIA,

VA

22314

705 PRINCE STREET

#

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *

BUYER NAME REP.# SALES PRSN PH-CHRIS OFF.# TERESA FEIST 762 DIFURIA SALESMAN SEP28/12 18.10 *** KVVU-TV *** #

ORDER # 49633 CONTRACT # 6355106 CLASS: NATL. LOCAL

PRDCT TARKANIAN 4 CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX FLIGHT DATES OCT4/12 STATE TAX OCT10/12 CO-OP BILLING NEEDED

WK-1

DATE SEP28/12 18 .10

REGIONAL

REP: TO ROSE FR NIKKI REVISED FLIGHT TOTAL SAME PLS CNF THANKS DATES 10/4-10/10

CON CM * * * * THIS IS Þ CASH H ADVANCE SCHEDULE ****

DANNY TARKANIAN FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD	: LGTH : SEC	RATE	: START	: END	: /WK: INVT	: DAYS	:TOTL:
1 * 430A-459A	30	\$85.00	10/8	10/10	N	M-M	2
PROGRAM : NEWS							
2 EY 900A-1000A	30	\$275.00	10/8	10/10	N	M-M	N
PROGRAM : MORE							
3 * 200P-300P	30	\$275.00	10/8	10/10	ω	M-M	ω
PROGRAM : COURIC							
5 EY 1000P-1100P	30	\$2,150.00	10/8	10/10	ω	M-M	ω
PROGRAM : NEWS							
6 * 700A-900A	30	\$700.00	10/8	10/10	ω	M-M	ω
PROGRAM : NEWS							

OCT/12									: LINE#:REP
	PROGRAM	10	PROGRAM	9	PROGRAM	8	PROGRAM	7	世 #
15555.00	 	A 70	. .	A 20	:≤	A 43	.∙ ••	09 A E	: CD:
J	NEWS	700A-900A	COURIC	200P-300P	NEWS	430A-459A	NEWS	600A-700A	TIME PERIOD
		30		30		30		30	: LGTH :
									SEC
		\$700.00		\$275.00		\$85.00		\$725.00	RATE
		10/4		10/4		10/4		10/4	: START
		10/5		10/5		10/5		10/5	: END : DATE
COP		N		N		Н		ω	:SPTS: WEEK
CONTRACT TOTAL									NEEK
TOTAL		TH-F		TH-F		TH-F		丁H-F	
									DAYS
15555.00 22		2		N		Д		ω	:TOTL:

MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KTUD 1% KLAS 34% KTNV 16% KVMY 2% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

Print Date 09/27/12

Page 1 of 1

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Sandler & Innocenzi 705 Prince Street Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #		
	496331	1		06355106		
Product						
TARKANIAN 4 CONGRES	S					
Contract Dates	Estimate #					
10/01/12 - 10/07/12						
Advertiser			<u>Or</u>	iginal Date	/ Revision	
Tarkanian for Congress				09/27/12 / 09/27/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast Account Executive			Cash	
	Station			xecutive	Sales Office	
	KVVU	Teresa Difuria		furia	TELEREP-PHIL	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code Code	Product Code	
	Agency Ref			Advertiser	Ref	

Spots/ Type Spots Amount Start/End Time Days Length Week Rate *Line Ch Start Date End Date Description NM \$255.00 M-Th, Sun 430-5ar :30 KVVU 10/01/12 10/05/12 Fox 5 News @ 430am Spots/Week Rate Start Date End Date <u>Weekdays</u> \$85.00 Week: 10/01/12 10/07/12 MTWT---3 NM 2 \$550.00 M-F 9a-10a :30 KVVU 10/01/12 10/05/12 More M-F 9-10a 2 Spots/Week Rate Start Date **End Date** Weekdays \$275.00 10/07/12 MTWTF--Week: 10/01/12 NM 5 \$1,375.00 :30 10/05/12 2-3p KVVU 10/01/12 Katie Couric 3 Spots/Week Start Date **End Date Weekdays** <u>Rate</u> \$275.00 MTWTF-Week: 10/01/12 10/07/12 Fox 5 News Su 10p-1045p :30 NM 1 \$1,250.00 Su 10p-1045p 10/07/12 KVVU 10/07/12 Weekdays Spots/Week Rate Start Date **End Date** \$1,250.00 Week: 10/01/12 10/07/12 --1 NM 3 \$6,450.00 :30 Fox 5 News M-F 10p-11p 10p-11p KVVU 10/01/12 10/05/12 Spots/Week Weekdays Rate Start Date **End Date** MTWTF--3 \$2,150.00 Week: 10/01/12 10/07/12 :30 NM 5 \$3,500.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a KVVU 10/01/12 10/05/12 Rate Spots/Week Start Date End Date <u>Weekdays</u> Week: 10/01/12 \$700.00 10/07/12 MTWTF--5 NM 3 \$2,175.00 :30 Fox 5 News AM M-F 6a-7a M-F 6a-7a KVVU 10/01/12 10/05/12 Spots/Week Rate Start Date **End Date Weekdays** \$725.00 10/07/12 MTWTF--3 Week: 10/01/12 22 \$15,555.00 Totals

Time Period	# of Spots	Gross Amount	Net Amount \$13,221.75	
10/01/12 -10/07/12	22	\$15,555.00		
Totals	22	\$15,555.00	\$13,221.75	

Signature:	Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP

SEP27/12 17.06 *** KVVU-TV ***

CITY TAX	FLIGHT DATES_	PRDCT TARKANIAN 4	ORDER # 40	•		AGY #	ADV #
STATE TAX	DATES OCT1/12 OCT7/12 WK-1	CONGRESS EST#	49623 CONTRACT # 6355106	ALEXANDRIA,	705 PRINCE STREET	AGY. NAME SANDLER & INNOCENZI	ADV. NAME POLI/D TARKA
CO-OP BILLING NEEDED		COMMENTS: (LINE, ORDER, INVOICE)	6355106	VA 22314	TREET	NOCENZI	POLI/D TARKANIAN/R/CON/NV
		OICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME CHRI	REP.#OI
DATE			LOCAL		TERESA DIE	CHRIS FEIST	OFF.# 762
DATE_SEP27/12 17.06			REGIONAL		DIFURIA		SALESMAN #

REP:

TO ROSE
FR NIKKI
NEW TARKANIAN FOR CONGRESS ORDER
TOTAL \$15555
PLS CNF THANKS

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

ਜ਼ਿ		ਸੰਕੇ		Бi		тд		ਸ਼ੁਰ		: LINE#:REP
PROGRAM	(Ji	PROGRAM	4	PROGRAM	ω	PROGRAM	N	PROGRAM	Н	REP :CD:
1 : NEWS	1000P-1100P	1 : NEWS	1000P-1045P	: COURIC	200P-300P	: MORE	900A-1000A	: NEWS	430A-459A	D: TIME PERIOD
	30		30		30		30		30	: LGTH : SEC :
	\$2,150.00		\$1,250.00		\$275.00		\$275.00		\$85.00	RATE
	10/1		10/7		10/1		10/1		10/1	: START
	10/5		10/7		10/5		10/5		10/5	: END
	ω		Ъ		U		2		ω	END :SPTS: WEEK :
	저-표		SUN		M-F		M-F		M - F	K: DAYS
	ω		Ч		Ŋ		N		ω	YS :TOTL:

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP27/12 17.06
*** KVVU-TV ***

OCT/12					:LINE#:REP
	PROGR	7	PROGRAM :	თ	[1]
15555.00	PROGRAM :	o o	RAM :	7	#: CD:
0	NEWS	600A-700A	NEWS	700A-900A	TIME
		OOA		OOA	TIME PERIOD
					: Lo
		30		30	: LGTH : SEC
					SEC
		\$7		\$7	•• ••
		\$725.00		\$700.00	RATE
		Н		Н	
		10/1		10/1	START
		10/5		10/5	
		/5		/5	END
200		ω		U	:SPTS: WEEK E : /WK: INVT
TOTA					NEEK
CONTRACT TOTAL TOTAL SPOTS		以 一 明		м-н	
					DAYS
15555.00		ω		ſл	:TOTL:

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MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KTUD 1% KLAS 34% KTNV 16%

KVMY 2%

KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*